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PRESIDENT OBAMA BEATS OPRAH 2-1 AS THE PERSON HOLIDAY TRAVELERS WOULD MOST LIKE TO RUN INTO

AutoSlash.com Reports Findings From Their First Annual Consumer Holiday Travel Survey

New York, NY, November 16, 2011 – AutoSlash.com surveyed more than 1,000 U.S. travelers about their upcoming holiday travel plans and uncovered the celebrities travelers most want to run in to, the technologies they can't travel without and their overall sentiments on traveling around this upcoming holiday season.

When asked about the celebrity they would most like to run into in a chance encounter during their holiday travels, the majority of those surveyed answered President Obama, beating out Oprah, the next most popular choice 2-1. In order of desirability, the list of celebrities US travelers want to run in to, include: Brad Pitt, Bill Clinton, George Clooney, Jennifer Aniston, Johnny Depp, Angelina Jolie, Matt Damon and Anderson Cooper.

When it comes to technology, a resounding 64% of US holiday travelers say the one gadget they could not live without while traveling is their cellphone/smartphone. Laptops and MP3 players place at a distant second and third place for travelers, capturing just 13% and 10% of responses (respectively). Perhaps surprisingly, only 4% of respondents say they need their eReader (such as Amazon's Kindle or Barnes & Noble's Nook), Tablet, (such as the iPad), or GPS.

Financial reasons are a significant factor when determining whether to travel this holiday season. Of the 36% of respondents who reported they are planning to stay home for the holidays, 41% say it's to save money. Another 10% of respondents say they are staying home this year because traveling is just too hectic around the holidays.

While financial factors are a concern for Americans, still, a majority (64%) of travelers are heading out of town for the holidays this year. For those who are traveling, 53% plan on flying, while 47% will drive to their destination. Of those who are flying, 35% plan to rent a car at their destination.

When asked what they dislike most about holiday travel, a majority of travelers (51%) responded that it's the high costs of flying and renting a car. Next on the list of gripes are holiday crowds at the airport (25%), holiday traffic on the roads (19%), and airport screening being overly invasive (6%).

About AutoSlash

AutoSlash.com is a website that helps consumers save an average of 25% or more on their car rentals. AutoSlash ensures you get the best rate by figuring out which coupons and discount codes will yield the best possible rate, and then applying those discounts after you book. Often within a few hours of making a reservation, AutoSlash will email to let you know your rate has been lowered. AutoSlash goes even further by re-pricing your rental multiple times a day, and if they find a lower rate, they'll automatically re-book you to lock in the savings. It's like price protection for your rental. The service is free, and unlike some other sites, you don't pay until you get to the rental counter, giving you the freedom to change or cancel your rental without penalty at any time.

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